

NEWSLETTER



Increasing adult educators' competencies to encourage female employment in the digital sector of the labour market

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EU study "Women in Digital Age" (2016) shows that women are under-represented in digital sector as women represent only 21.5% of all workers. The importance of the jobs in digital sector is increasing in EU during the last years; however, women are afraid to choose the jobs in the digital sector. Some of the reasons why women are not taking training to enter the employment in digital sector are defined as a lack of inspiration and role models.

The project Go-Digital seeks to contribute to the implementation of EU strategy through education. The project also contributes to achieve Europe 2020 benchmarks: to increase employment rate by 75%; to raise the participation of adults in lifelong learning by 15%.



Funded by the
Erasmus+ Programme
of the European Union



THE SOURCE: <https://pixabay.com/pl/photos/praca-pracowac-kobieta-studenta-3729848/>

SOME INFORMATION ABOUT THE PROJECT...

THE MAIN OBJECTIVES

- To develop adult educators' competences in motivating disadvantaged women to take part in learning towards employment in the digital sector of the labour market.
- To improve recognition and support validation of competences acquired through non-formal training course "Coach on female employment in the digital sector in order to promote gender equality in the labour market" by using assessment tool and digital badge.
- To promote gender equality in the access to learning and use of employment in the digital sector by female learners.

The main aim of this project is motivating disadvantaged women to get employment in the digital sector.

THE PROJECT OUTPUTS

- **Training program for adult educators** "Coaching for female employment in the digital sector in order to promote gender equality in the labour market".
- **Assessment tool** to recognise the adult educators-coaches competencies and provide them with the digital badges.
- **Set of Open Educational Resources for women:** "Why re-qualification for employment in the digital sector is important for me?".

DIRECT TARGET GROUP

- 120 **adult educators-coaches**
- 72 **women** with disadvantaged backgrounds and fewer opportunities

NEWS

THE KICK-OFF MEETING IN POLAND

17-18TH OF DECEMBER, 2019



The first partnership meeting of Go-Digital project held in Rzeszów on 17-18th of December 2019 and hosted by Danmar Computers. During the meeting, the organizational issues concerning project management, the way of communication between the partners were discussed and the dates of subsequent meetings were set. However, a much more important issue was to get to know the objectives of the project in detail and to discuss together how to achieve the desired results.

The meeting was really successful! The partnership decided the first steps to be done, but they also had a nice time together.

The second partnership meeting will take place in July in Romania!

THE PARTNERSHIP

THE COORDINATOR:



PARTNERS:



Stay tuned for more info!



THE SOURCE: <https://pixabay.com/pl/photos/kobieta-programowanie-okulary-3597101/>